



ADVERTISING OPPORTUNITY OVERVIEW FALL 2016

Miss Kathey's Academy for the Performing Arts

Miss Kathey's Academy is a weekly intense Musical Theater Workshop which combines training in acting, voice, and dance. At the end of each semester we will present a Musical Theater Production. We are committed to building Godly character in today's youth through instruction in the arts and producing family friendly entertainment, all of which exhibit wholesome Christian values.

THE OPPORTUNITY: You have the opportunity to get your business or organization in front of a large number of families from the Branson area. We will be printing a Souvenir Program which will be handed out to all attendees for our upcoming show.

We have several opportunities for advertising in the Souvenir Program.

Option 1: Full page ad: \$75

Option 2: Half page ad: \$40

Option 3: Business card size ad: \$15

THE SOUVENIR PROGRAM: The program features information about the musical, the cast members and ads. It is 5.5" wide by 8.5" high. The cover is printed in color and the inside pages are in black and white. **Ads are due for ELF by October 30, 2016.**

CONTACT: Toni Barnes 615.512.4478 or Miss Kathey 407.473.0313

FORMAT: The preferred ad format is high resolution PDF or JPG, which should be supplied to the correct ad size in Grayscale color mode with fonts embedded – 300 dpi. All ads provided in color will be converted to grayscale. Final ads may be emailed to: kathey@thurlowspurr.com (if the file size is less than 10MB or sent by DropBox).

SOUVENIR PROGRAM AD

NAME _____ EMAIL _____

PHONE: _____ BUSINESS _____

☐ **FULL PAGE \$75** ☐ **HALF PAGE \$40** ☐ **BUSINESS CARD \$15**

TRIBUTES: You may also wish to place an honorarium or special occasion tribute to your performer. Or you may want to acknowledge special occasions such as holidays, birthdays, anniversaries, engagements, weddings and graduations that honor friends and family.

Amount enclosed: _____ **CHECK #** _____ Received by _____

To be included as a sponsor in the 2016 ELF souvenir program your participation must be submitted with payment by October 30, 2016.

**Thank you for your valued contribution and continued support of the
Miss Kathey's Academy for the Performing Arts**

**MKA International Headquarters 116 East Harding Street ~ Orlando, FL 32806 ~ Phone: 407-473-0313 ~
Web: www.misskatheysacademy.com ~ kathey@thurlowspurr.com**